

# Jessica Woodhouse

Treasurer

Outreach & Public Relations Committee Chair

LicenseLogix

White Plains, NY



**Services provided by company:** LicenseLogix helps new and existing businesses obtain and maintain the proper licensing in a cost-effective and efficient manner. Based in New York, LicenseLogix streamlines the process of business license compliance—including research, filing, assessment and automatic renewal services—for clients of all sizes in all states and industries. LicenseLogix also partners with corporate service providers of all kinds, giving them the immediate ability to offer business licensing services to their clients without the need to create their own licensing compliance departments.

**How long I've been doing this job:** 3 years.

**Professional/work background:** I am an attorney with experience as a securities litigator and in-house counsel at a large insurance carrier. Prior to joining LicenseLogix, I held various business development positions in the legal services industry. In my career before becoming an attorney, I was a management consultant specializing in advising clients in the package delivery and logistics industries on economic costing and process improvement.

**The best part about my job is** the fantastic team I get to work with every day.

**The most challenging thing about my job is** maintaining balance between vision (the forest) and execution (the trees).

**I am most proud of** my two kids, Tessa and Henry.

**I have never** bungee-jumped.

**I admire** my clients—for having the guts to start a business and see it through.

**My advice to others is** to prioritize active listening over trying to make yourself heard.

**I am a member of the NPRRA because** I value connecting with people, sharing ideas, and furthering everyone's professional goals.

**My advice to new members is** don't be shy! Everyone is glad you're here.

**My favorite...**

**Place to visit:** The Grand Canyon

**Quote:** "I'm just getting out more candy to see if they're more or less delicious" (my 3 year old daughter, Tessa)

**Book:** Beloved

**Movie:** The Usual Suspects

**NPRRA conference location and/or memory:** Santa Fe 2015—for the chilies and the Flamenco dancing.